

FTC PRESENTATION JAN 18

What have we achieved and when will the task be complete?

Activities in 2017

Raising awareness

- Re vamped website including on line employer survey - over 40 returns
- Five things you love about Frodsham survey still active
- Daily tweets to raise awareness and increase traffic to website, interesting responses (over 150 re Nat Westminster Bank) & more engagement
- Public session on February 11th to explain what the NP is, presentation from schools, more feedback from community, 72 attendees.
- During May, held public information sessions in the library & health centre, talked about, why we should have a Plan, aims of the Plan and gathered feedback
- July had a stand at the Festival in the Park – more information & feedback
- Presented at the Town Meeting
- Several updates published in Frodsham Life
- Emailed all junior schools to get their input
- E-Christmas Card

Gathering Evidence

- Worked with Cheshire Community Action to identify policy areas
- Engaged with the Youth Club, Mersey Forest, cycling strategy, Employers and the local community to get their input
- Currently having the employer surveys analysed
- Gill Smith from CWaC planning department on several occasions to; Confirm the number of houses CWaC want us to deliver

(As at 1st April 2017 there have been 138 completions (net) between 2010 and 2017 leaving a requirement of 112 units. Sites with planning permission total 102 units – see Constraints section below)

However, the 50 behind the Old Hall are unlikely to come forward, so that leaves about 60)

- Emailed all community groups re; registering their “Asset of Community Value”, some responses – Townfield Lane Allotments, Castle Park Arts Centre, Girl Guide HQ, Frodsham Cricket Club
- Met with Cheshire Community Action to discuss the draft Housing Needs Assessment for Frodsham (approved version now circulated to FTC)
- Got copies of relevant maps – e.g constraints maps, and land ownership

Other activities

- Gained three new active members of the steering group
- Bid for, and got grants
- Policy intentions drafted and available for comment (see below)

Next Actions

- Meeting with the Insight and intelligence Unit of CWaC to get specific Frodsham evidence from the CWaC “Your Voice Matters” survey they sent out January 2018
- In February, consulting with community on their “favourite” green spaces, in Frodsham Library, Costa Coffee, Kash22 & Morrisons
- Meeting with “Active Cheshire” to get their evidence & input -February
- Encouraging more registrations of Assets of Community Value (need FTC’s help here) February 2018 - ongoing
- Identifying potential development sites in Frodsham, where and what for (constraints map) ongoing
- Bid for funding for, and manage, *independent* assessments of identified sites (sites to be assessed against three criteria – SUITABLE, AVAILABLE. ACHIEVABLE
- Review and collate all relevant evidence to support policy development
- Send draft to LPA CWaC by October
- CWAC Modifications received and plan updated early 2019
- Referendum – target end March 2019 (subject to CWAC response)

Next meeting dates (all at Castle Park House.)

5th February 6.30pm, evening meeting

19th February 1.30pm,

5th March 6.30pm, evening meeting

19th March 1.30pm

Policy Intentions

ECONOMIC DEVELOPMENT AND VISITOR ECONOMY

Intention of the policy:

To encourage the growth of current business and support new business in Frodsham, and

To encourage development of Frodsham's tourism and visitor economy.

HOUSING AND BUILT ENVIRONMENT

Intention of the policy;

To maintain the character and feel of Frodsham, and

To manage the development of Frodsham based on the needs and wishes of the community, by:

- Prioritising new development in brownfield sites, garden land, identified rural exception sites on green belt
- Supporting building of affordable homes
- Supporting self-build & eco housing

RECREATION AND LEISURE HEALTH AND WELLBEING

Intention of the policy;

To support opportunities for the resident and visitors to Frodsham to maintain their health and wellbeing, and

To encourage the provision of sports, play and recreation facilities that benefit our community.

TRANSPORT AND ACCESS

Intention of the policy:

To facilitate safe and smooth access in, out and around Frodsham for pedestrians, cyclists, differently abled people and drivers, and

To encourage eco-friendly means of transport

Constraints

Future development within the Frodsham Plan boundary is heavily constrained as set out in CWAC Local Plan Part One, Preferred Policy Directions, Key Service Centres Background Paper:

Policy and physical constraints

“6.20 *The extent of the existing Frodsham settlement area is bounded by the defined North Cheshire Green Belt, which covers the surrounding area. Within the settlement and the wider area there are a range of designated built environment features, including four Conservation Areas, a number of Listed Buildings, a Scheduled Monument and a Registered Park and Garden. Both within and outside of the main settlement area, there are a number of natural environment designations, including three Sites of Biological Importance (SBI), Sites of Special Scientific Interest (SSSI) and international designations covering the Mersey Estuary. Parts of the wider area surrounding the settlement are also identified as being at risk of flooding....*

...6.24 *There are no major employment opportunities in the area – Weaver Park Industrial Estate and Frodsham Business Centre being the only employment sites. As such, **a large percentage of residents in Frodsham work outside of the Borough.***

6.25 *Based on the assessment of access to services, facilities and public transport, Frodsham has a good range of services that could sustain further growth. Notwithstanding this, it is constrained by floodplain, Green Belt and SSSI designations. It is anticipated that some growth may occur as a result of ‘infill’ and brownfield development. However, there are **only limited opportunities for large scale growth** on unconstrained sites. Frodsham has a number of planning commitments and potential sites through the SHLAA within the urban area, therefore it is considered that **260 dwellings over the Plan period is an appropriate level of growth.**”*