

2018 Festival of Walks Working Group

Meeting 5

Notes of Meeting held on Thursday 8 February 2018

Present: Cllr C Ashton (Chair) part, S Kellett, P Webley, L Kenny (Admin Officer)

Apologies: A Shaw, K Gee, T Hinkins

1. Notes of last meeting

The notes of the Working Group meeting held on 25 January 2018 were accepted as an accurate record of the meeting.

2. Walks programme

The edited text of the leaflet was reviewed, and a number of changes requested.

Liz to contact several of the walk leaders to seek their agreement to proposed changes to their text and to ensure that information on footwear, clothing and refreshments is included where specified by the walk leader.

It was **agreed** that the cost of the return coach from Anderton Boat Lift for the "Walk by the Waterside" should be set at £6.50, to ensure that the cost of coach hire and online booking fee is recovered on the basis of an occupancy rate of 25.

The suitability of this walk for dogs was discussed and it was noted that the Visitor's Centre at the boat lift does not allow dogs. However, it was decided to remove the "No dogs please" stipulation if the coach company would accept dogs on the coach. **NB the coach company has since confirmed that it will not accept dogs.**

It was **agreed** that Liz would send a draft description of the Pub Lunch walk to Anne Shaw for approval. Liz to check with the Red Bull that they know about the proposed lunch for that walk. It was hoped that Anne would be able to lead the walk or, failing that, to participate in part, but as a contingency it was agreed to ask Tony Hinkins if he would substitute for Anne if required.

It was noted that Castle Park Arts Centre had offered the use of Gallery One for the classroom session of the "Navigation: An Introduction to Orienteering" walk.

R1. It was **agreed** to recommend to Events Committee that a donation of £10 should be made to Castle Park Arts Centre.

3. Leaflet printing

Liz reported on the quotes received for printing 6,000 8-page A5 leaflets and 100 A4 posters. It was agreed to accept the lowest quote, which was from Hawk Media, based in Frodsham. The total price would be £563. To meet the requested delivery date of Monday 5 March copy and images would be required by Friday 16 February. However, the group noted that delivery by 12 March would be acceptable.

It was agreed that the colour of the booklet cover would be lime green and that it should be bright to attract attention. Liz was delegated to send a selection of images to the printers for their selection, with the opportunity to make some changes to images at the proof stage. The proofs would be signed off by the Group (either at a meeting or by email, depending on timescales).

4. Date of next meetings

Friday 23 February at 9:30am, Castle Park House