

Action Plan 2018-19

Aim	Objective	Key Tasks	Time Frame	Measurement	Progress
Promoting Frodsham	To encourage visitors to Frodsham	To provide sponsorship to encourage community events	Throughout the year	Increased visitor numbers	No measurements taken
	To increase the number of community events	To advertise community events		Increased attendance by residents in community activities	
Civic/ community events	To develop a programme of events with partners throughout the year	Set up task & finish groups for each event.	Throughout the year	Increased positive press reporting	<p>Well attended festival with 874 taking part which was an increase on the previous year.</p> <p>Monday 26 March before the Council meeting – 16 residents in attendance.</p> <p>Held 7 July – 12 residents in attendance.</p> <p>On going Working Group</p> <p>On going Working Group</p> <p>On going Working Group</p> <p>Fireworks booked.</p>
		Use Social Media to recruit volunteers and promote events.		Improved attendance by the public	
		Festival of Walks	April – May 2018		
		Annual Town Meeting	Between 1 March and 1 June 2018		
		Town Meeting	Period of public right of inspection		
		Halloween Event	31 October		
		Remembrance Day & Beacon Lighting Event	11 November		
		Christmas Festival	24 November		
		New Year's Eve Firework Display	31 December		
		Commonwealth Day	11 March 2019		
Others	tbc				