

Festival of Walks Working Group

Notes of Meeting 9

Date & Time: 28 February 2019, 9:30am Venue: Castle Park, Frodsham

Present C Ashton (chair), S Kellett, K Gee, P.Webley, Liz Kenny

Apologies: T Hinkins

1 Walks Leaflet

The meeting noted that the text sent to the printers was too long for an 8-page leaflet as last year, due to the additional walks, complicated joining and booking arrangement in some cases and the addition of a "What you need to know" page. The chair had agreed to add a further sheet of paper to the booklet, increasing the number of pages to 12. The additional cost of £130 could be contained within the budget.

The Group reviewed the proof and noted several changes, including:

- Changing one of the images used on the front page.
- Making the information about the photography competition on page 2 more prominent.
- Changing the mobile phone number given for out of hours enquiries.
- Add Supported by North and Mid Cheshire Ramblers to Walk 7.
- Walk 10 repeats the text for Walk 1.
- Walk 15 Supported by Ramblers Walking for Health.
- Several photos need moving or replacing.
- Walk 28 – insert word canal and change Weaver to river.
- Walks 27 & 30 – remove stray commas.
- Walk 28 – replace "though" with "through".

Liz to make the corrections and send them through to Hawk Media. The final proof to be circulated by email and any feedback required by return.

2 West Cheshire Walking Festival (WCWF)

WCWF have agreed to place a one page feature on the Frodsham Festival of Walks. Liz to provide the front cover of our leaflet as artwork. Draft text agreed except timing to be amended to read "It runs for 10 days ending on early May bank holiday."

3 Frodsham Life

It was noted that part of FTC's regular half-page advertisement in the March edition of Frodsham Life would be about the Festival of Walks. This was funded from the Council's Promoting Frodsham budget.

4 Wristbands

It was agreed to purchase 1200 hi-viz yellow Tyvek wristbands printed up "In Case of Emergency" at a cost of £72. The surplus wristbands could be used next year.

5 Risk Assessment Forms

It was agreed that Liz should send out the forms to walk leaders to be returned for review at the next meeting.

6 Second Person / Backmarkers

The appended provisional list of second persons was agreed and is to be confirmed at the next meeting.

7 Facebook Page

Liz asked for permission to seek a volunteer to assist with the Festival of Walks Facebook page. Peter agreed to approach one of the health walkers who might be willing to help.

8 Date of Next Meeting

Thursday 21 March at 9.30am in Castle Park House.