



## Frodham Town Council Assessment Criteria - Options Appraisal

### Assessment criteria

- Desirability - the degree to which each option meets the strategic objectives and priorities of stakeholders
- Viability - the degree to which each option is financially viable and sustainable
- Feasibility - the degree to which each option can be implemented
- Social Value – the degree to which each option impacts people’s lives (social return on investment)

*Desirability* – stakeholders agreed as residents of Frodsham, Frodsham Town Council and Cheshire West and Chester Council.

*Viability* – whole life costs to be taken into account (25 years).

*Feasibility* – full project implementation to be considered.

*Social Value* – both positive and negative impact assessment.

#### **Desirability** - how well does each option:

- Promote the objectives and priorities of FTC and partners?
- Help young people to meet outcomes (feel safe, live fulfilling lives, be healthy, have a voice, reach their potential and be resilient)?
- Support older people to improve their safe social interaction with their community?
- Serve the interest of the residents of Frodsham even if they will not directly come into contact with services available?

#### **Viability** - the extent to which each option:

- Offers the best return on investment in terms of expenditure on services and in relation to set-up costs?
- Allows FTC to benefit from the generation of new income streams?
- Provides FTC with least risk?
- Allows for flexibility to ensure FTC can best meet the changing needs of its population?

#### **Feasibility** - the extent to which each option:

- Can be implemented within required tolerances (cost / time etc.)?
- Satisfies stakeholder requirements / views?
- Can accommodate new local and national policy?
- Provides the greatest opportunity for leveraging existing relationships with key partners?

#### **Social Value**

- Who experiences changes in their lives as a result of what you do?
- What outcomes are likely to be experienced?
- How can we measure the amount of change to the outcomes?
- Which changes matter and are important enough for us to manage?