

Frodsham Town Council - 27 July 2020

Take-up and operation of the over 70s voucher scheme 2019

Take-up of the scheme

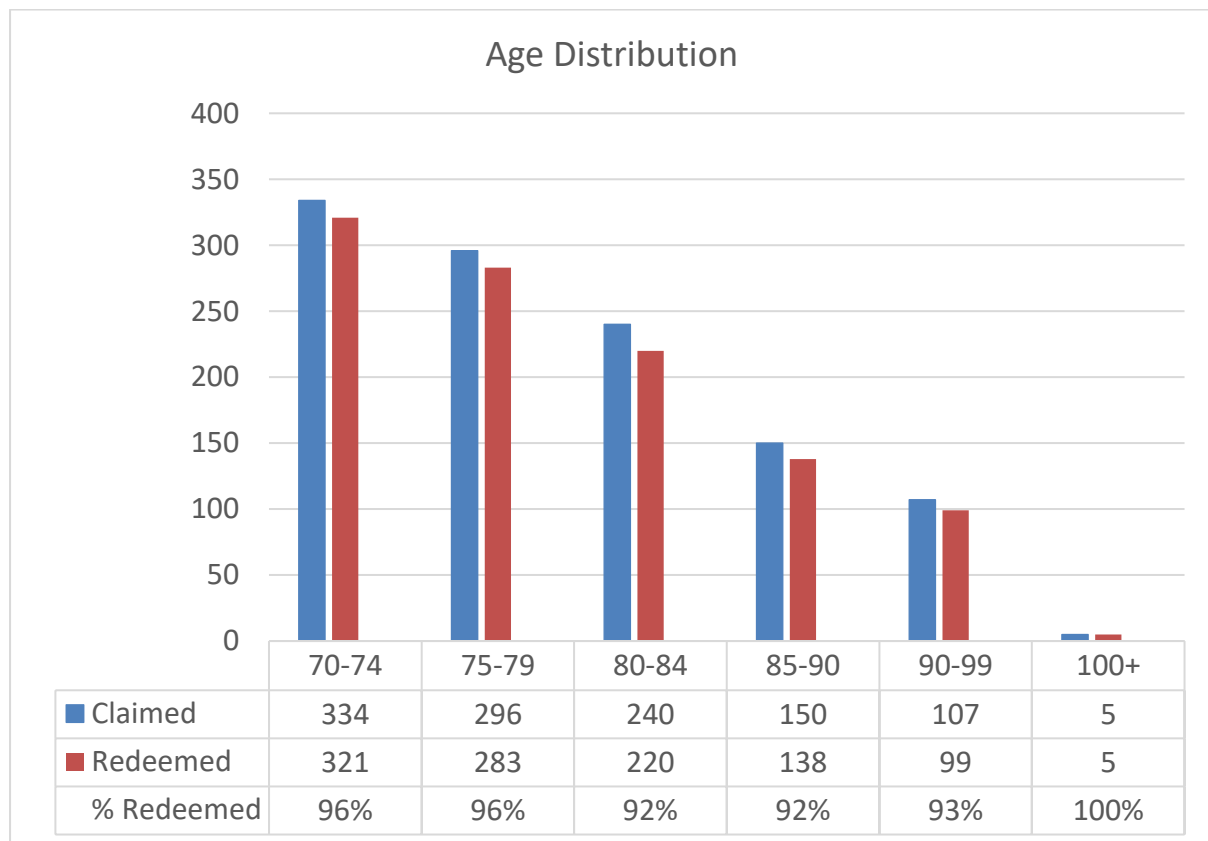
The scheme this year was delivered within the budget of £12,000.

£10,660 was disbursed to organisations redeeming the vouchers. A further £250 was spent on printing the vouchers and posters, and £250 was paid to Frodsham Life for a half-page advertisement.

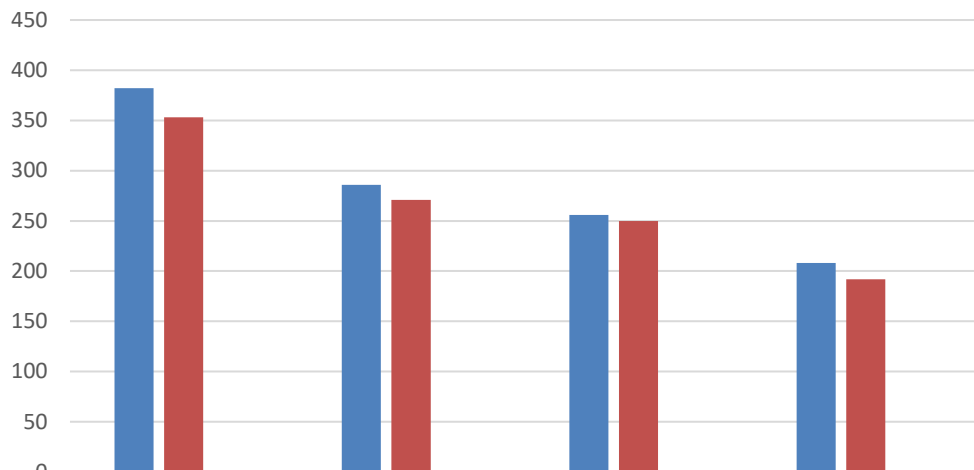
1,132 vouchers were issued and 1,066 (94%) were redeemed. This represents an increase in vouchers issued of 62 (6%) on last year. The redemption rate is 2% higher than last year.

Where did the applications come from?

Of the 739 voucher applications forms received, 310 (42%) came from the form printed in Frodsham Life – the remainder were from printed forms available from local outlets and councillors.

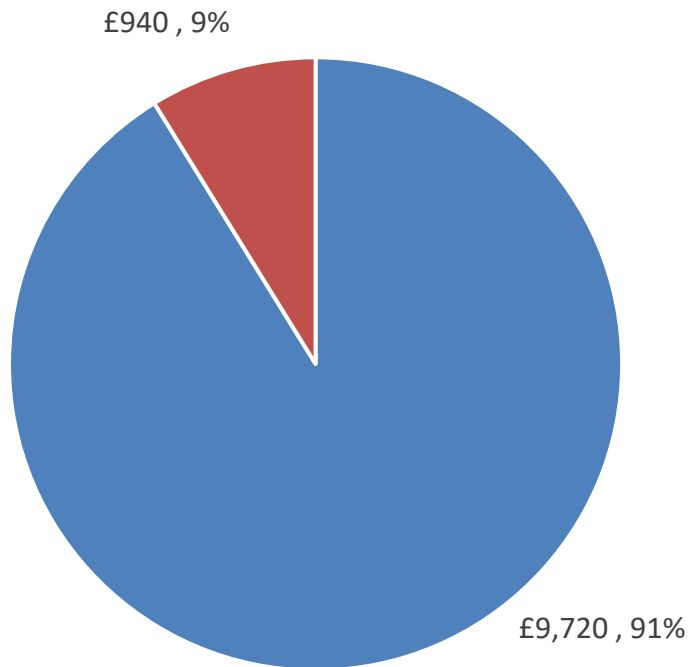


Distribution by Ward



	Castle Park	Lakes	Overton & Five Crosses	Waterside
■ Claimed	382	286	256	208
■ Redeemed	353	271	250	192
% Redeemed	92%	95%	98%	92%

Organisations Benefiting



■ Businesses ■ Good Causes

Where were the vouchers redeemed?

21 businesses accepted the vouchers in 2019, compared with 25 last year.
Participating good causes remained at 6.

Businesses		Good causes	
HE Coward Butchers	£4,130	St Laurence Parish Church	£320
Ring 'O Bells	£1,220	Halton Haven Hospice Shop	£220
Home and Beauty	£580	Will to Work Workshop	£180
Devonshire Bakery	£520	4th Frodsham Scout Group	£110
The Cottage Teashop	£450	Frodsham Community Association	£80
Flowers by Jenny Penny	£420	Frodsham & District Stroke Club	£30
Top Marks	£360		
Robert Gleave & Sons	£340		
Top Shop	£300		
Hales Fruits	£270		
Simply Local	£220		
4 Seasons 4 Food	£160		
Alan Pickup Butchers	£140		
Dandelion Gifts	£130		
Millmark Foods	£130		
Elliotts Newsagents	£80		
DRB Jewellers	£70		
Candles Plus	£50		
Celebrations	£50		
Frodsham Coffee Shop	£50		
Les Harris Jewellers	£50		
Totals	£9,720.00		£940.00