

Agenda item 45

Christmas Gift Voucher Scheme – Update

The closing date for applications from businesses and good causes to participate in the scheme was 15 October 2021.

23 applications have been received from businesses and 3 from good causes. All business applicants have been provided with posters and application forms to display on their premises.

The scheme has also been publicised via the Town Council website and social media channels. Information was uploaded to the Frodsham Nub News website, but this is currently dormant and the information has not appeared.

Collection boxes for the forms have been placed at:

- Castle Park House (porch)
- Frodsham Library, Princeway
- Frodsham Post Office, Main Street
- Home and Beauty, Church Street
- Main Street Community Church
- Ring 'O Bells, Bellemonte Road
- Robert Gleave & Sons, Mill Lane
- Simply Local – St Hilda's Drive Post Office
- St Laurence Church, Church Road
- Top Shop, Langdale Way

The timetable agreed at Policy & Process Committee on 23 August were

Closing date for businesses and organisations	Friday 15 October 2021
Closing date for resident applications	Friday 29 October 2021
Vouchers available for distribution	Friday 19 November 2021
Deadline for distributing vouchers	Saturday 27 November 2021 (day of Frodsham Christmas Festival)
Deadline for residents to redeem vouchers	Monday 31 January 2022
Deadline for businesses and organisations to redeem vouchers	Monday 28 February 2022
Deadline for FTC to reimburse businesses and organisations	Thursday 31 March 2022 (we aim to process claims within 14 days)

Unfortunately, an error was made on the printed application forms, giving the closing date for resident applications as 29 November 2021.

Therefore, it is proposed that applications received by 29 October are processed and passed to Frodsham & District Open Hands by 19 November, and that applications received between 30 October and 29 November are processed for delivery in early December.