

Frodsham Festival of Walks Planning Group

Meeting 7 – 26 March 2021

Held by Zoom

Present:

Cllr Caroline Ashton
Kath Gee
Sue Kellett

Martin Maris
Peter Webley

Apologies: Ross Nichols

Admin: Liz Kenny

1. Notes of Last Meeting and Matters Arising

Accepted.

2. Walks Leaflet Template

The Group reviewed the draft artwork for the website and leaflets and were happy with them. They requested that Remembering Joe Beswick be moved from the footer to the header of the template.

Action: Liz will set up one of the walks in the template and circulate it.

3. Walks Website

Liz reported back on her meeting with the web developer. It had been agreed that she would get the draft text and artwork to him by 6 April and he would start work on the website, which would initially be loaded on a test server, allowing the Working Group to view and comment before it goes live.

It was agreed to put a short biography of Joe Beswick on the website.

Action: Liz to circulate a draft bio of Joe for comment. Kath to send to Graham Bondi to see if he has anything to add, after which Caroline will seek the approval of Joe's family.

4. Update on Individual Walks

There was nothing specific to report. Liz has collated a set of final versions of the text. Late amendments can still be accommodated.

5. Challenges, Activities and Ideas

a. Weaver Words

Martin reported back on his contact with Lynn Pegler of Weaver Words, who had been enthusiastic about including creative works stimulated by the Festival of Walks in an Exhibition at the Community Centre if the 2021 Weaver Words Festival goes ahead as planned in the September 2021. There was the possibility of an Open Mic performance opportunity if there was enough interest.

Lynn had put Martin in touch with Julia McGuinness, who is the Chester Cathedral Poet in Residence. Julia has offered to do an online workshop before the Festival to encourage people's creative efforts and to get them started. The cost would be £40.

Martin suggested that Frodsham Nub News might also be willing to publish some creative content.

It was agreed that Martin, Caroline and Liz would meet on at **10am on Wednesday 7 April** to discuss publicity for the workshop and promotion of creative input.

Action: Caroline to seek approval for this expenditure from the Chair of Events Committee.
Liz to compile a list of possible contacts to publicise the event.
Kath to send Martin a copy of the poem she wrote for the last Weaver Words Festival.
Martin to assist with publicity and ask Julia to write a short blurb for use in publicising the workshop.

b. Other ideas

Liz showed the group a walking diary and set of goals used by Greater Manchester Walking Festival to promote participation in their virtual event last October. It was agreed that something similar would be useful for Frodsham.

Action: Liz to share the list and a list of goals for Frodsham would be developed at the next meeting.

6. Ancora School update

Kath reported that she has contacted the head teacher and offered the walk for use by the students and to walk the route with a teacher if required. The school have responded positively.

7. Date of Nest Meeting

Friday 16 April 2021 at 9.30am by Zoom.