

Collaborative working group between Frodsham Town Council, Cycle North Cheshire & Residents

Goal:  
Encourage Active Travel

by making it:


- safer
- easier



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## Why?

- 1) Active travelers tend to be healthier
- 2) Helps reach CWaC's zero carbon goal
- 3) Air quality will improve for everyone







# Our Three Proposals

## 1) Make crossings and junctions safer

- 'Crashmap' data shows many incidents

## 2) Improve signage and information

- CWaC survey says 69% residents want it

## 3) Micro-mobility rentals

- CWaC trial shows demand & saves carbon



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Cycle  
North  
Cheshire



# Priorities: Crossings & Junctions

## 1) Church Street

- Residents feedback, high Crashmap incidents and heart of community

## 2) Bridge Lane to Frodsham garage

- No crossings for 650m and relentless traffic; divides the community

## 3) Fluin Lane junction

- Unsafe incidents high; residents feedback and poor air quality





## Improve Signage & Information

- 1) Identify what exists now & key destinations
  - Leisure centre, station, Frodsham hill etc
- 2) Engage with experts; design, price, location
  - CWaC Highways, Sustrans etc
  - Which factors divide communities?
- 3) Propose a plan with designs & priorities
  - Present to Town Council for approval





# Access To Micro-Mobility Rentals

- 1) Note planned cycleway improvements
- 2) A partnership with FTC, Ginger & CW&C
- 3) Identify locations for eBike banks





## Discussion With FTC

- 1) Councillor reactions to proposals
- 2) Provisional budget of 30K for '23-'24
  - This would enable 10k for each proposal
  - Demonstrates commitment from FTC to CW&C & funding partners
- 3) No expenditure until specific proposals are defined, costed & agreed by the council





# Collaborative working group between Frodsham Town Council, Cycle North Cheshire & Residents

## Councillors

- Lucy Sumner
- Patrick Eakin
- Pauline Lowrie

## Cycle North Cheshire

- Ashley McCraight
- Frank White

## Residents

- Rob Crowther
- Mark Warren



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