

## Festival of Walks 2022 Feedback Report

A total of 361 people attended the walks, this is an average of 16 per walk. The highest attendance of 37 was at Walk 5: Hob Hey Wood Discovery Trail and the lowest attendance of 6 at Walk 1: Walk and Write – Re-Awaken Your Senses. This number is down on the last recorded total of 656 in 2019, however 31 walks took place in the 2019 festival, whereas only 23 walks took place in the 2022 festival, due to a number of factors such as; the country only just coming out of lockdown and the pandemic at the time of planning the festival.

### Costs:

27/03/22 Banners (purchase of 6 banners to replace some of the old damaged ones to promote FFW) = £106.99

20/04/22 Banner lettering = £60.00

29/04/22 Creative Writing Walks Workshop £80.00

09/05/22 1000 Festival of Walks Brochures & 100 Posters = £530.00

20/05/22 Foraging Walk = £95.00

30/06/22 Forest Schools Activities Walk x 2 sessions (am/pm) = £620.00

Total cost of delivering the Frodsham Festival of Walks 2022 was **£ 1,491.99**

### Feedback on individual walks

Walk No	Date	Title	Numbers attending	Feedback from walk leaders and other sources
1	Friday 29 April	Walk and Write – Re-Awaken Your Senses	6	
2	Saturday 30 April	Two Trails	17	
3	Saturday 30 April	Family Forest School and Woodland Walk	Am: 8 Pm: 19	
4	Saturday 30 April	A Picture-Trail Around Former Frodsham Schools	19	

Walk No	Date	Title	Numbers attending	Feedback from walk leaders and other sources
5	Sunday 1 May	Hob Hey Wood Discovery Trail	37	
6	Monday 2 May	Weaver, Woodlands and Bluebells	20	
7	Monday 2 May	Buggy Push	16	
8	Tuesday 3 May	Frodsham Dog Walk	8	
9	Tuesday 3 May	Wellbeing Walk in Castle Park	16	
10	Tuesday 3 May	Foraging in Hob Hey Wood	12	
11	Tuesday 3 May	Highs and Lows of Frodsham	22	
12	Tuesday 3 May	Mindfulness Walk at Snidley Moor - Meditation Walk	15	
13	Tuesday 3 May	Snickets of Kingsley	19 + 2 dogs	Walk was generally well received with positive comments. One lady said she thought the festival has been badly advertised.
14	Wednesday 4 May	Early Birds Walk	7	
15	Wednesday 4 May	Wellbeing Walk in Castle Park	9	All walkers were registered Health Walkers. No festival walkers took part. Wet morning.
16	Wednesday 4 May	Woodland Wander	8	
17	Thursday 5 May	Hill to Hill	11	
18	Thursday 5 May	Sophie's Helsby Dog Walk	12	
19	Friday 6 May	Marbury Country Park and Anderton Nature Reserve	22 + 3 dogs	Generally well received. No negative feedback. All seemed to enjoy the walk and many offered thanks.
20	Saturday 7 May	Visiting our Neighbours	18	
21	Sunday 8 May	Morning Marshes Bird Walk	28	

Walk No	Date	Title	Numbers attending	Feedback from walk leaders and other sources
22	Sunday 8 May	A Family stroll in Delamere from Waterloo Gate	12	

### **Walk Leaders & Backmarkers Comments**

#### **Kathleen Povall:**

In planning this tour of the village I spent much time considering carefully where folk should park cars, in order not to 'annoy residents' or put our festival in a bad light. I asked permission to park and the route was decided based on the car park starting/finishing point. A question for the Committee - How responsible should walk leaders feel about this aspect of our plans for walks?

- Considering the difficulties because of illness, the festival has taken place well. Thank you to Lyndy for her hard work and considerate attention.
- A wide variety of types of walks; many on themes, some long distance, perhaps not so many mid-length?
- Green jackets not so good for crossing roads in a group, being noticed by drivers!

#### **Alan Gerrard:**

Referring to 'Marbury Country Park and Anderton Nature Reserve walk. I back marked on this walk. The lower numbers turning out on these walks was more manageable than higher numbers in previous years. The groups kept together efficiently. A little delay because of dog owners needing to clean up after their pets.

#### **Lesley Mitchell:**

- Please could walk leaders collect the information for their walks.
- Please could there be more frequent emails about the festival. I received my first email in October 2021 and my second in March 2022. The second email had 9 attachments and I received it just before I was going away for a few days and it needed returning very quickly.
- Please could I have more notice about the dates of the walks I am scheduled to lead.
- I really enjoyed the updates on Facebook giving information about the following days walks and showing photographs and comments from the previous days' walks.

#### **General Comments:**

- Walkers were really happy with the walks they participated in and were very grateful to all those who had made the Frodsham Festival of Walks 2022 happen.
- Walkers commented on the lateness of the advertising. They would have liked to participate in more walks but already had other things planned by the time they found out about the walks.

- One walker commented that she thought the festival had been badly advertised.
- Walkers wondered why the festival was a week later than usual.
- Walkers commented on the more limited range of the walks and mentioned that in the past there had been walks further afield to places such as Chester, Little Budworth and Bickerton.