



**Frodsham**  
TOWN COUNCIL

ADOPTED BY FRODSHAM TOWN COUNCIL ON [date] 2024

**Permission for the sale of goods under Part 111 Food Act 1984**

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Part 111 Food Act 1984 enables Frodsham Town Council to grant permission for the sale of goods to provide monthly Artisan market on the last Saturday of each month.

Part 111 Food Act 1984 is general legislation granted to Town & Parish Councils.

**The approach**

The Town Council plans to operate an Artisan Market on the last Saturday of every month from 30<sup>th</sup> March 2024. The market will be run by a private operator.

Frodsham Artisan Market will provide a community, social, retail offer to support the regeneration of Frodsham Town Centre. It is a known fact markets work best when they are embedded in their local community.

The aspiration for Frodsham Town Council is to increase the vibrancy and diversity of the Town, provide opportunities for starter businesses and support current retailers. The Artisan market offer will increase footfall from locals and visitors. The objectives include:

1. To bring fresh and innovative ideas that will raise the aspirations of the Town, delivering increased and sustained footfall.
2. To provide an alternative retail offering to the Town and surrounding areas.
3. To promote Frodsham and draw new people into the town, especially people from neighbouring villages.
4. To support small, local independents and business
5. To address environment challenges using local suppliers to source goods and reduce the carbon footprint.

The Market will operate a maximum of 6 hours on the last Saturday of the month; opening at 10.00am and closing at 4.00 pm.

There is capacity for 53 pitches.