

Frodsham Town Council – Events Committee

2025 Halloween Event Attendance Report

Date: 31 October 2025

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Frodsham Town Council held its annual Halloween event on Saturday, 25th October, and once again it was a fun-filled evening of activities and entertainment enjoyed by local families.

A total of 109 tickets were booked with 62 children attending accompanied by their parents or guardians. While the event itself was a success, it was disappointing that a significant number of ticket holders neither attended nor contacted the Council to cancel their bookings. This prevented other children from securing a place at the event.

Council staff invest considerable time and effort in organising and managing the booking system to ensure events are well-coordinated and accessible to local residents, and it is frustrating when people book tickets and then fail to cancel when they are unable to attend.

Equally frustrating is when people book tickets without meeting the eligibility criteria as stated clearly in the booking information, this free community event is only open to children living within the four Frodsham wards. Despite this, some bookings were made by people living outside the area, meaning that staff had the added inconvenience of having to cancel these bookings and contact the people to explain the reason for the cancellation, taking valuable time away from completing other council duties.

Despite these challenges, the event was a resounding success for those who participated. Attendees enjoyed a range of activities, including music, dancing, face painting, and competitions, with many children and adults dressing in creative costumes and joining in the fun. The event provided an excellent opportunity for community engagement and fostered an enjoyable family-friendly atmosphere.